



For Immediate Release

\$46 Million H2OBX Waterpark Coming to the Outer banks *Construction Under Way On “Best In Class” Waterpark*

Powells Point, N.C., October 26, 2016 – A \$46 million waterpark is now under construction in the Outer Banks (OBX) and experts are hailing it as one of the most innovatively designed and uniquely located waterparks in the world. H2OBX Waterpark (h2obxwaterpark.com) will complement the region’s unique tourism offerings when it opens for summer 2017, delivering world premier attractions, enhanced guest service, and an exciting new option for fun and entertainment to the hundreds of thousands of families who vacation in the Outer Banks each year. H2OBX sprawls across 80 acres just off U.S. 158 in Powells Point, N.C., just three miles north of the Wright Memorial Bridge, the northern gateway to the Outer Banks.

First Class Attractions, Special Effects and Guest Experience

H2OBX will deliver more than 30 waterslides and attractions, combining several first-to-market and enhanced slides and experiences. Waterslides will offer various degrees of thrills, lengths, drops, turns and intensity. Guests will be able to ride the waves on a Flowrider®, float along an adventure river and stand under an exhilarating 1,000 gallon bucket dump. And that’s where the traditional, preferred attractions end and an advanced waterpark blueprint begins.

H2OBX has been carefully designed and themed to pay homage to the history and culture of the Outer Banks. Enhanced attractions include two wave pools. The first, developed by Aquatic Development Group, is a new to the waterpark market, Twin Tides wavepool, offering the fundamental ocean-simulated current, tide and waves that guests love, but with new dual “beachfront” entrance points on opposite ends. The second is the more traditional beach entry wavepool programmed with several wave categories up to four feet in height. A revolutionary Adventure Lagoon includes balance, climb and crawl soft mat obstacles and swim zones. Also unique to H2OBX is an immersive, multi-level, pirate-themed, play structure that reveals a smart design offering more waterslides and interactive water effects. H2OBX will also feature hybrid waterslides, special effects including aqua-lucent lighting, gravity defying enhancements, increased thrill factors and theming to undoubtedly deliver one of the most cutting-edge waterparks ever constructed.

In addition to thrill, H2OBX has places to chill. Over 50 private cabanas including a premium cabana village, will offer first-class amenities and guest service in a private oasis setting. Shaded seating areas, multiple food and beverage outlets, a Wright Brothers flyer themed bar, and free Wi-Fi are among the many offered conveniences.

Renowned Waterpark Development Team

H2OBX developers Ken Ellis, Arthur Berry III, Tim Gantz and Jeff Malarney each bring substantial experience in their respective fields; waterpark development, planning, operations and market tourism. Ken Ellis, president and CEO of [Aquatic Development Group](#) (ADG), the premier waterpark design/build company in the U.S., is also co-owner with Arthur Berry III of [Camelback Resort](#), home to Aquatopia indoor waterpark and Camelbeach outdoor waterpark. Tim Gantz is the former owner and operator of America’s Largest Outdoor Waterpark, Noah’s Ark, and Jeff Malarney, former Navy JAGC, has been intimately involved in the North Carolina vacation rental industry,

recently serving two terms on the North Carolina Real Estate Commission, and a local Outer Banks resident and practicing attorney of the Outer Banks.

ADG is the lead designer and builder of H2OBX. Drawing on decades of experience, ADG's team designed the park to include exceptional first-to-market and hybrid attractions with attention to detail and distinctive features that guests of all ages and interests will enjoy. [WhiteWater West](#) was the lead waterslide supplier and installer on the project, and the renowned [Weber Group](#) designed the expertly themed buildings and structures.

“This has been an extraordinary project because of my own personal involvement and vested interest in H2OBX,” said Ellis, “I’m extremely proud of the talented and diligent team at ADG and the work put forth by so many others who have created such a unique waterpark. H2OBX is incredibly innovative because we had the full force of the industry’s best people behind it.”

For more information about H2OBX Waterpark, visit H2OBXwaterpark.com.

Key Attractions at H2OBX

- FlowRider® Surfing Simulator
- Twin Tides dual entry Wave Pool
- 30,000 square foot Action Wave Pool
- Adventure Lagoon featuring balance, climb and crawl across floats and structures
- Two high-speed Colorado Drop tube rides over 500 feet long and 71 feet long
- 90-foot tall Aqua Drop launch capsule free fall slide
- 90-foot tall Flat Line Loop body slides with launch capsule translucent fiberglass
- 50-foot drop Boomerango inner tube ride wall stall and Aqua Lucent lighting
- SuperBowl thrill ride with Aqua Lucent lighting and open bowl with a distinctive sawtooth edge
- 500-foot long Constrictor slide featuring high-speed tight turns
- 500-foot long Boomerango family raft ride with drops, weightless wall and zero gravity hump
- 540-foot long family raft ride over 540 feet long with open and enclosed sections and Aqua Lucent lighting
- Five Kids body and tube slides offering turns and loops
- Pirate themed aqua play structure with more than 70 interactive features and seven slides including the Champagne Bowl body slide
- 50 cabanas
- 4 distinct food and beverage outlets

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